

VISION AND MISSION

OUR VISION

Families and friends of people affected by mental ill health are understood, respected, valued and supported to build their capacities and improve their quality of life

OUR MISSION

Mental Health Families and Friends will:

- Be the "go to" organisation
- Drive the policy agenda
- Actively pursue and maintain strategic relationships
- Future-proof the organisation

MENTAL HEALTH FAMILIES AND FRIENDS

STRATEGIC PLAN 2021 - 2024

To increase engagement and collaboration.

To meet information and support needs.

OUR CORE BUSINESS

To provide systemic advocacy.

To support and empower the mental health families and friends' community to grow capabilities for self-advocacy.

We will challenge stigma attached to mental ill health and work to reduce this in the community.

We support mental health families and friends' participation in policy, planning, and service development and provision.

WE ARE GUIDED BY THESE PRINCIPLES

We believe that families and friends are fundamental to the recovery journey of people living with mental ill health.

OUR VALUES

RESPECT

We display respect for our staff, volunteers, and all stakeholders engaging with MHFTAs.

COURAGE

Our advocacy model enables us to address issues and ideas on behalf of families and friends. We will manage this with courage, integrity and humility and keep the best interests of families and friends at the forefront

INTEGRITY

We are committed to being honest and supportive in all our interactions

INCLUSIVENESS

We are an inclusive organisation and we live our inclusivity across our every day interactions with the general community and stakeholders.

COMPASSION

We emphasise with and take action to support people who experience mental ill health, and their supporters, both paid and unpaid.

OUR STRATEGIC PRIORITIES

ADVOCACY

Be at the forefront in influencing change, policy and action for and on behalf of mental health families and friends.

Be the 'go to' organisation for the Tasmanian community for mental health families and friends, with a focus on peer support, education, training and information.

Engage strategic partnerships.

Focus on research relating to needs of mental health families and friends.

ENGAGEMENT AND COLLABORATION

Engage people with diverse needs and identify priorities, including young people and people from culturally diverse backgrounds.

BUILD MHFFTas CAPACITY

Establish succession planning strategies and processes for both staff and Board.

Grow MHFFTas and its profile.

Future-proof the organisation.